

FOR IMMEDIATE RELEASE



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Royer Cooper Cohen Braunfeld Continues Growth With Two New Hires

Philadelphia, PA, March 21, 2022 – [Royer Cooper Cohen Braunfeld LLC](#) (RCCB), a law firm offering a distinctive combination of practical business acumen, legal expertise and entrepreneurial passion, has added two Associates to its growing firm. Marc B. Cytryn has joined the [Employment Group](#) while Matthew L. Devine has joined the [Corporate & Business Group](#).

[Mr. Cytryn](#) represents employers in a broad range of employment litigation matters, including restrictive covenant and trade secrets disputes, class and collective wage and hour actions, union benefit fund and withdrawal liability matters under ERISA, and employment discrimination lawsuits. He also provides day-to-day counseling to employers on human resources issues, claim avoidance and risk mitigation, and compliance with federal and state employee leave and wage and hour laws. In addition, Mr. Cytryn works hand in hand with employers to assist with employment policy formation and drafting of employment agreements and compensation plans.

“We are thrilled to welcome Marc to our growing Employment Group at RCCB,” said Alex J. Nassar, Partner at RCCB. “Marc recognizes the unique characteristics of each business when it comes to labor and employment needs and understands that each situation requires a specifically tailored approach.”

Prior to joining RCCB, Mr. Cytryn served as a Labor & Employment Lawyer at Cohen Seglias Pallas Greenhall & Furman PC. “I am thrilled to join RCCB and work closely with a team of sophisticated lawyers to add value for our clients,” said Cytryn.

[Mr. Devine](#) concentrates his practice in the representation of entrepreneurs and businesses in a variety of corporate and commercial matters, including entity choice and formation, corporate governance, debt and equity financings, and mergers and acquisitions. He also represents issuers (venture capital, real estate, and other private equity funds) in a variety of fund formation and capital-raising transactions, including private placements, crowdfunding transactions, and other offerings.

“We are delighted to have Matt join the RCCB team,” said David Gitlin, Chair of the Corporate Group at RCCB. “His experience in handling corporate matters and working closely with entrepreneurs adds even more depth to our transactional and business practice.”

Prior to joining RCCB, Mr. Devine practiced at two different regional firms. In his spare time, he serves as a reviewer and mentor for Temple University's 'Be Your Own Boss' business pitch plan competition and is a volunteer startup advisor for Technical.ly Philly.

"I am excited to be a part of such an entrepreneurial and business-oriented law firm," said Devine. "As a career entrepreneur, I understand what it is like to start and build something new even when the odds seem long. I am ready to put my experience to work on behalf of our clients."

About Royer Cooper Cohen Braunfeld LLC

RCCB empowers your ambition. We are attorneys who think and act like entrepreneurs and business people. We combine sophisticated, cost-effective legal counseling with the type of sound practical judgment that comes from hands-on business experience. We encourage entrepreneurial approaches and creative thinking, while maintaining the utmost in integrity and responsiveness. RCCB understands and delivers the advice that companies, business executives and investors, as well as individuals and their families, need to realize their hopes and goals. From offices in the Greater Philadelphia area and New York, RCCB serves clients throughout the Mid-Atlantic region and beyond. Additional information about Royer Cooper Cohen Braunfeld is available at <http://www.rccbllaw.com>.

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