



JOANNE L. OWENS

DIRECTOR OF MARKETING

jowens@rccbblaw.com

office: 267.546.0788

cell: 302.932.2021

BIOGRAPHY

Joanne Owens has over 25 years in the legal industry with more than 15 years in an advisory role. She directs marketing and business development efforts, working closely with the senior management teams and other firm leaders to establish strategies to grow client relationships and revenues across the firm's key practice areas and industries. She is responsible for managing the day-to-day marketing and business development operations and a team of marketing professionals.

EDUCATION

B.A., Radford University, 1982
Ackert Advisory, Business
Development Certification, 2022
Delaware College of Art and Design,
Graphic Design, 1998

PROFESSIONAL ACTIVITIES

Legal Marketing Association, 1997-
present
Schmidt Marketing Network,
2012-2018
Association of Legal Administrators,
2013-2020