



SONIA S. SHARIFF

COUNSEL

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BIOGRAPHY

Sonia S. Shariff focuses her practice on trademark clearance, prosecution and litigation, including Trademark Trial and Appeal Board matters, and enjoys assisting clients of all sizes and in various industries, including those in the pharmaceutical and the food and beverage sectors. In addition, Sonia enjoys working on complex commercial agreements.

Client Experience

- Global technology companies
- Advertising agencies
- The largest publicly traded property and casualty company in the world, as in-house counsel
- Brand owners for a wide range of consumer products
- Foodservice providers
- Pharmaceutical companies

COMMUNITY & PROFESSIONAL

ChIPs, Member

A nonprofit organization that advances and connects women in technology, law, and policy.

PRACTICE FOCUS

- Intellectual Property
- Trademark Clearance

EDUCATION

J.D., Order of the Coif, *magna cum laude*, University of Pittsburgh

- *University of Pittsburgh Law Review*, member

M.S., UCLA, Chemistry

B.S., *magna cum laude*, Bates College, Chemistry

ADMISSIONS

Pennsylvania

New Jersey

- Trademark Prosecution
- TTAB Matters
- Advising on claim substantiation issues
- Negotiation of commercial contracts

INDUSTRIES

- Food & beverage
- Entertainment
- Pharmaceuticals
- Consumer products
- Technology

NEWS

RCCB Names New Partners and Counsels
Firm News, March 23, 2022

PUBLICATIONS

Your Brand On Social Media
Publication, *RCCB Intellectual Property Alert*, May 3, 2022

2021 Litigation Year In Review
Publication, *RCCB Litigation Alert*, February 18, 2022

U.S. Supreme Court - Willfulness Is Not a Prerequisite for a Profit Award for Trademark Infringement
Publication, *RCCB Intellectual Property Alert*, September 2, 2021

RCCB Litigation Year in Review 2020
Publication, *RCCB Litigation Alert*, February 2021