

PA BAR INTELLECTUAL PROPERTY LAW INSTITUTE 2021

SPEAKING ENGAGEMENT, *PENNSYLVANIA BAR INSTITUTE WEBINAR, PART I* - BARRY L. COHEN, MARCH 2021

Intellectual property is a burgeoning practice area with nuances and ever-changing innovations and issues that can try the patience of even the most seasoned practitioners. No one can afford to remain unacquainted with the rights and potential liabilities that may arise. That's why those in the know attend PBI's Intellectual Property Law Institute year after year. Our 15th IP Institute (Part I) has something for everyone from the novice to the expert.

Part II of the IP Institute will be held in the fall and will feature recent updates on all areas of IP, including patents, trademarks, copyrights, trade secrets, domain issues, and privacy.

Advance your IP know-how while learning about:

- IP Litigation in a Zoom World; A Panel Discussion with Federal Judges
- Using Tactical Empathy in IP Negotiations
- Developments in False Advertising and NAD Proceedings
- IP Ethics
- Content as Data and Data as Content – Copyright Issues in Machine Learning

PROFESSIONALS

Barry L. Cohen

CAPABILITIES

Intellectual Property